

RETHINK CHURCH

O
W
A

The People of The Iowa United Methodist Church

www.iaumc.org



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[Video: Pass It On](#)

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“What are you waiting for...”

WELCOME

Bienvenidos

Karibu

Mabuhay

Bienvenue

Velkom

Willkommen



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"How Great Thou Art"

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Tim Rieckhoff-Faris

Pastor

Family

Piano

Creativity

Backpacker

Singing

Garner

Embrace Change

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Janet Rieckhoff-Faris

Pastor

Family

Baking

Drama

Retreats

Travelling

Sheffield

Spiritual Director

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Bill Daylong

Pastor

Family

Drum

Drama

Flute

Music

Jefferson

Spiritual Director

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**O
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Sheri Daylong

Pastor

Family

Pets

Music

Children

Enthusiastic

Jefferson

Passionate

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Kevin Evers

Communications
Manager

Family

Creative
Beach

Drumming

Ankeny

History buff

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**O
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Art McClanahan

Dir. of
Communication

+

Family

+

+

x

Des Moines

x

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It's your turn ...

What's your "elevator speech?"



WHAT IF WE RETHINK CHURCH?

Not in terms of what it is, but what it could be.



Open hearts. Open minds. Open doors.
The people of The United Methodist Church®

**AN OPEN
CONVERSATION.**



Rethink Church Workshop Goals

- Interpret Rethink Church
- Identify one ministry to be developed, revised or invigorated
- Design plan to connect with seekers
- Update church's Find-A-Church.org profile
- Take preliminary plan back to your church
- Use online Rethink Church resources

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Acts 2:43-47

**PEOPLE LIKED
WHAT THEY SAW.**

**EVERY DAY
THEIR NUMBER GREW.**

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"The Lord's Prayer in Text"



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“A Tale of Two Emails”

Church Friends:

Here's your mid-week update. Keep Mable Smith and Frank Bonner in your prayers. Margaret Sampson is doing fine. Don't forget to bring your craft items and baked goods for the fall bazaar. Please mark your calendars for the annual Hanging of the Greens with potluck. Everyone's help is needed and the food is great! See you in church Sunday.

From your friends at Second UMC.

Church Friends:

They're having a flood in Cedar Rapids and they're going to need our help. We're making contacts to find out when and how we can send a mission team over there.

Keep watching your email for your chance to get involved, either signing up for the trip or providing supplies and prayers.

From your friends at Hope UMC.

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**In which church do you want
to be involved? Why?**



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What if ...



THE RESULTS.

**Awareness
Perception**



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RETHINK **OPEN.**

FROM:

“Open” as an adjective.

TO:

“Open” as a verb.

NEW TARGET: INTERNAL.

Primary

18-34 year old potential leaders

Secondary

35+ church leadership

NEW TARGET: EXTERNAL.

Primary

18-34 year old seekers

Secondary

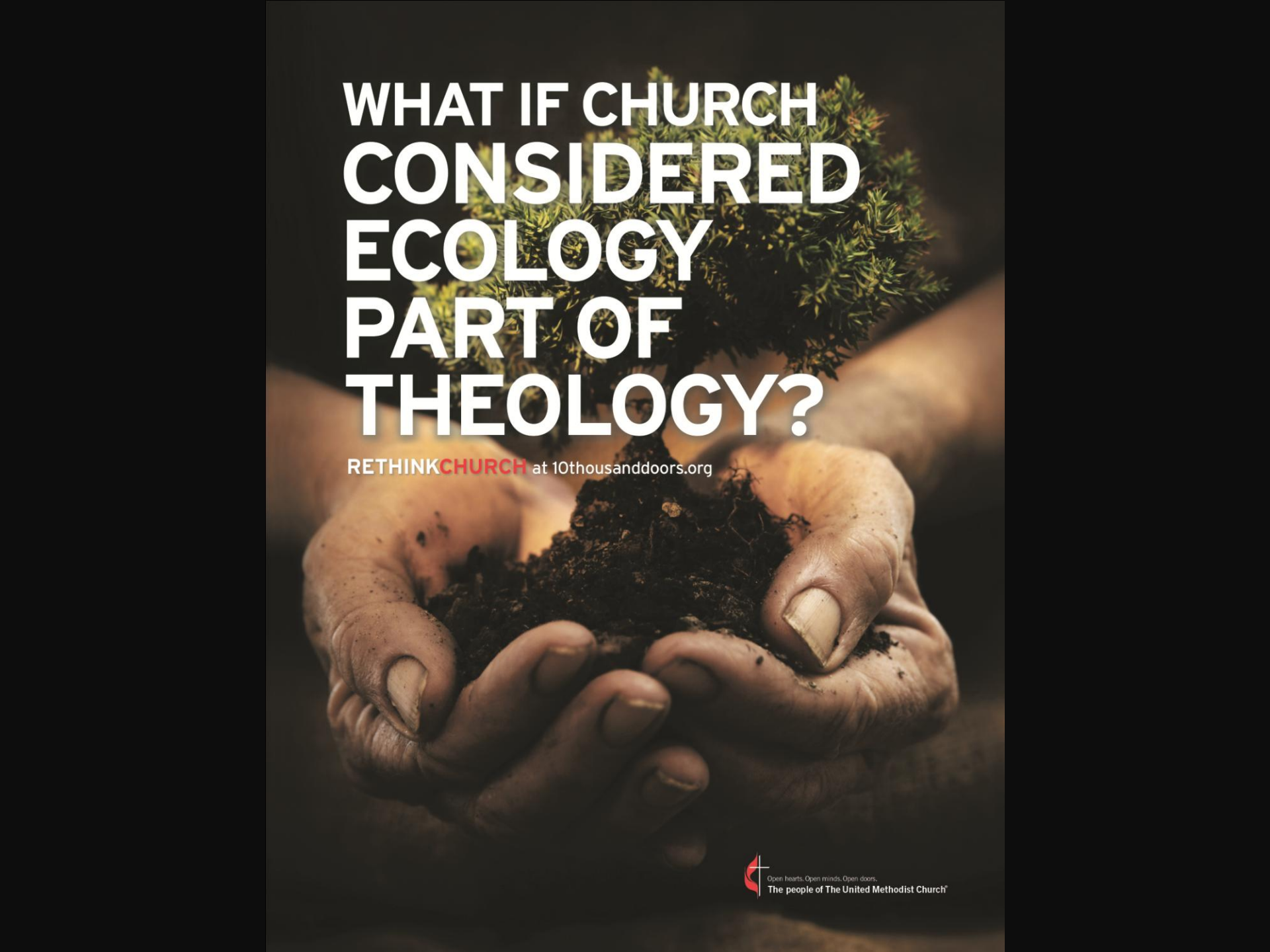
35+ seekers

Seekers (who are 18-34 years old)

- No interest in church's tradition, music, dress
- Want impact thru—not membership in—church
- Want relationships, not institutions
- Choose based on character of congregation

Older Seekers

- 44% - American adults left faith of upbringing
- 37% - spouses have different religious traditions
- 84% - seekers know a Christian personally, only 15% see a lifestyle difference from non-Christians



WHAT IF CHURCH CONSIDERED ECOLOGY PART OF THEOLOGY?

RETHINK**CHURCH** at 10thousanddoors.org



What people say, what people do, and what they say they do are entirely different things.

—Margaret Mead

It's all about

CONNECTIONS.



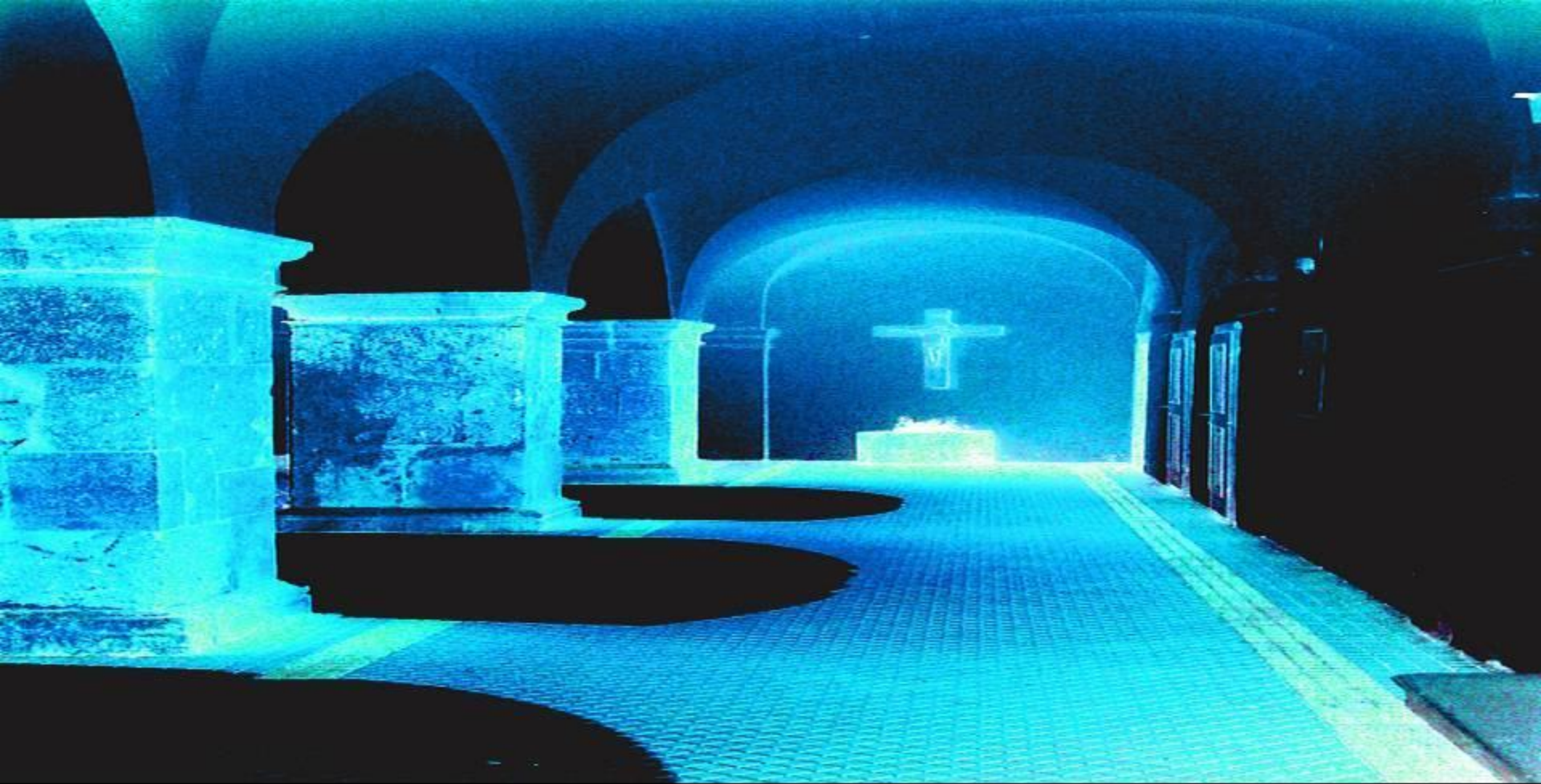
The Bible contains much that is **relevant**
today, like Noah taking 40 days
to find a place to park.

—Curtis McDougall





Who are
seekers
and what are they
looking for?



A **seeker** is an adult who has not attended a Christian church service within the past six months.

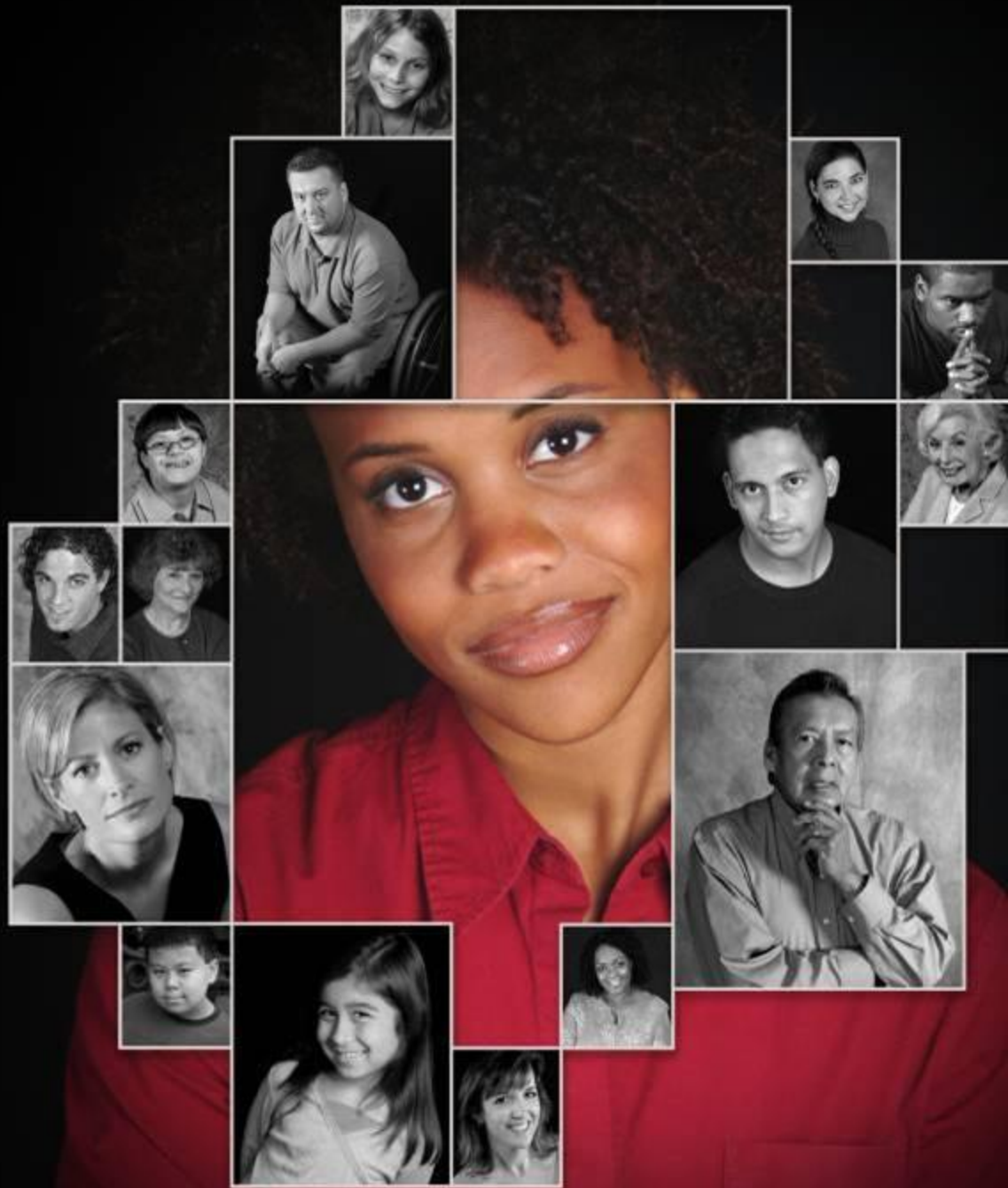


A **seeker**
is someone who is
not yet committed to
a particular faith or
spiritual path but is
exploring ways of
finding spiritual
meaning or
connection.



**Seekers are attracted
by how we **help**
those who are hurting.**

Seekers are
attracted by
our willingness
to **accept**
everyone.





**Seekers are attracted by how we
strengthen families
by ministering to children,
teens and parents.**

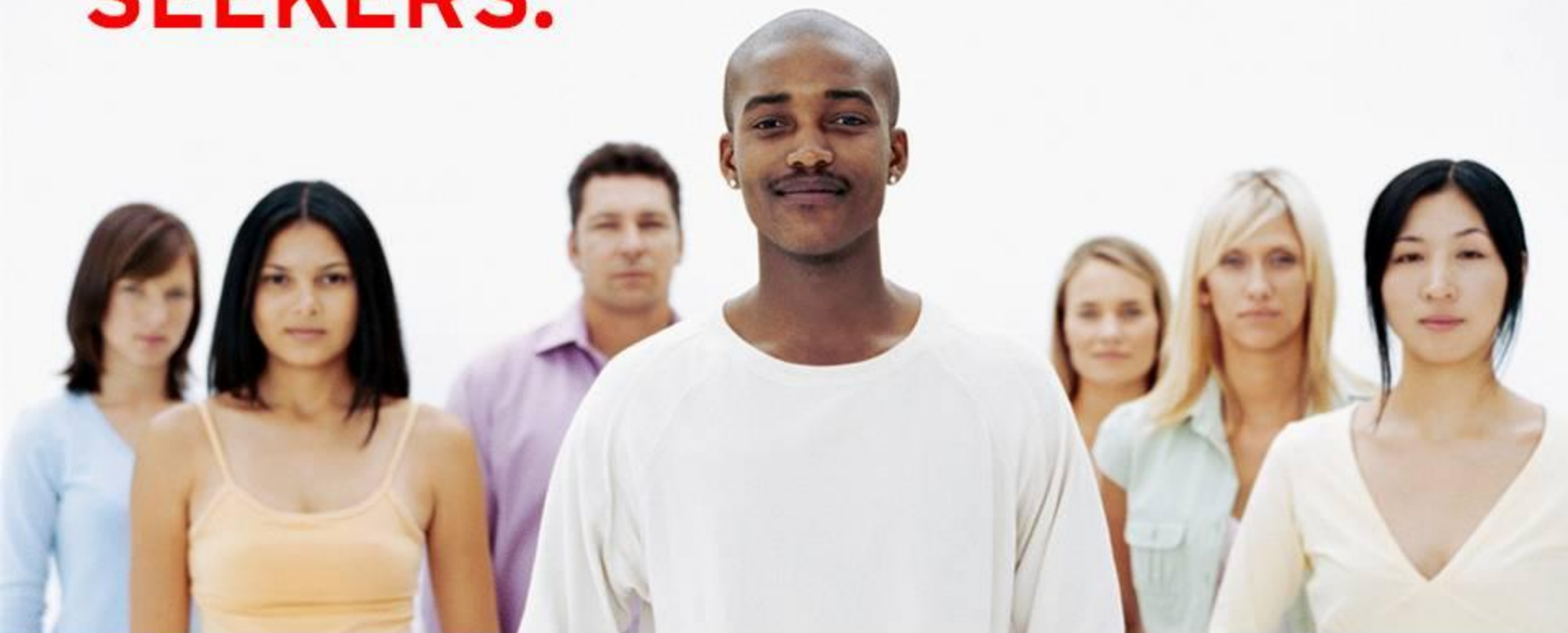


Seekers are attracted by a church
where people **deeply care for**
and support each other.

**Seekers are
looking for
a place
to fit in
that offers
an authentic,
meaningful
experience.**



18-34 YEAR OLD SEEKERS.



The 18-34 year-old Seeker

- Dissatisfied with current faith expressions and long for something bigger
- Open to Jesus, but not to what they see in church
- Want active faith, not self-serving “faith”
- Those familiar with the church have rejected it
- Our “competition” is big ways to make a difference

WHAT TOUCHES THE **SEEKER?**

Authenticity

Genuine welcome

Words backed by works

A call to action

WHAT **ACTIVE SEEKERS** WANT.

Full **immersion** experiences

Make a concrete, tangible **difference**

To **love, serve and help**

WHAT 18-34 YEAR OLDS WANT.

Small groups

Social **networks** and spiritual **connections**

An **intersection** of faith and daily life

Alternative ways to practice faith

A way to make a **difference** in the world

Instant gratification and **immediacy**

A **life** away from work

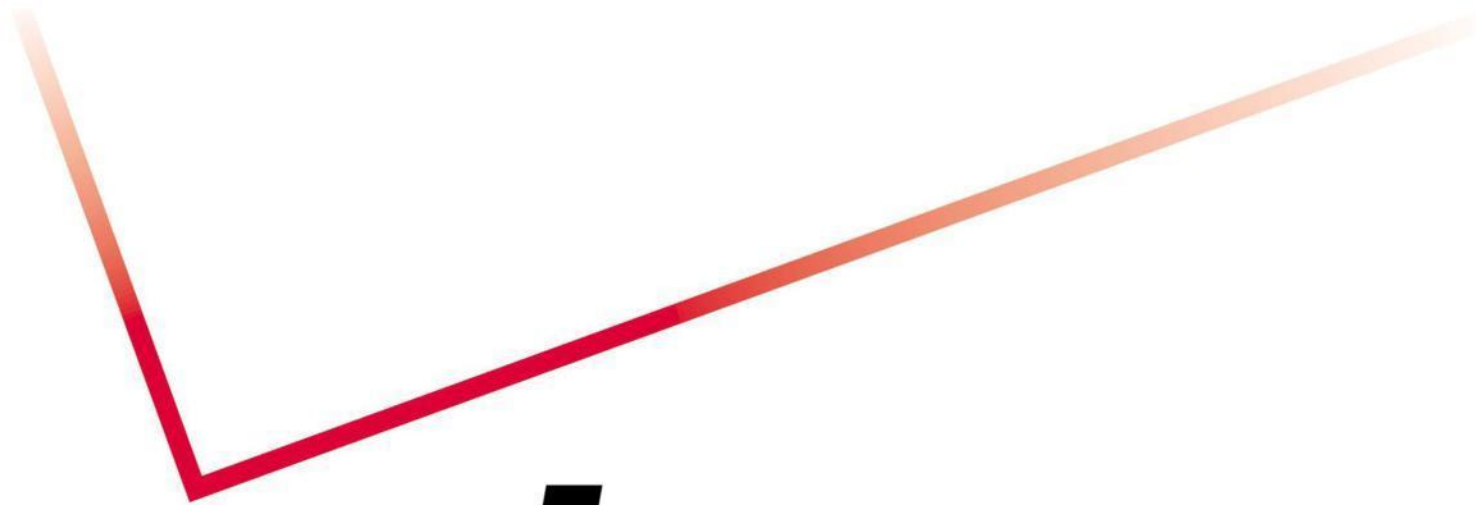
Unique **personal** journey





DESIGN **KEY MESSAGES.**

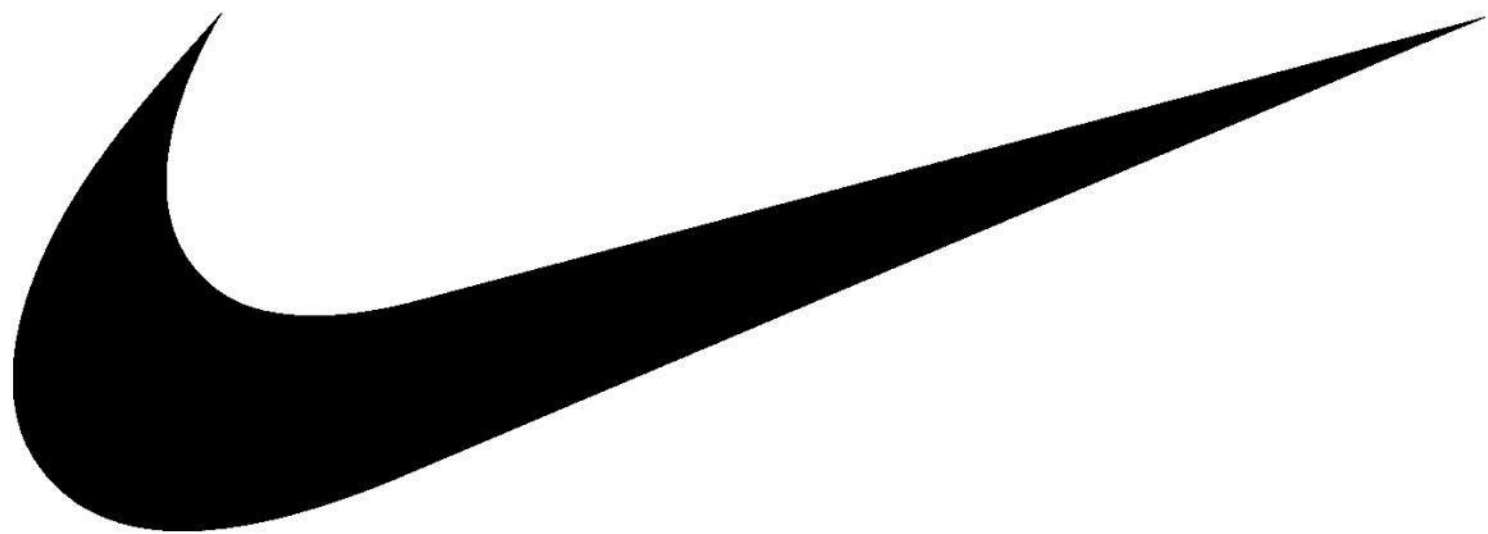
Communicate effectively through **words** and **images** to reach your **target audience**



verizonwireless

Maxwell
House

Coca-Cola®





Allstate®



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**WHAT IS YOUR CHURCH
KNOWN FOR?**

RETHINK CHURCH

NOT JUST ABOUT ADVERTISING AND MARKETING

Extend your church's reach

Create portals or pathways to spiritual discovery

**HAVE YOU
HEARD THE
GOOD NEWS?**





**“ We had people
at worship Sunday
who told me
they got the bag
and just wanted
to come and see
what kind of church
does this. ”**

St. Luke's UMC | Colorado





“

If you enjoy our gym, you'll love our sanctuary! Join us for worship every Sunday @ 11:00 a.m.”

—Hawthorne Lane UMC | Charlotte, North Carolina



"I need somebody to tell me to love."

—James Ivens

“Students today depend too much on ink. They don't know how to use a pen knife to sharpen a pencil. Pen and ink will never replace the pencil.”

—National Association of Teachers, 1907





PRAY

STUDY

COVENANT

A row of colorful houses with blue, red, and white siding and dark roofs. The houses are multi-story with various window styles, including dormers and bay windows. The scene is set against a clear blue sky.

ASK. SEEK. KNOCK.

—Matthew 7:7

**BUILD AWARENESS
OR MEET THE NEEDS
OF THE AWARE**

You choose.



Every local church has more **doors** than just the one that leads to Sunday worship.



// I was a stranger and
you **welcomed** me. //

—Matthew 25:35



Open hearts. Open minds. Open doors.

The people of The United Methodist Church™

Find a Church > Your Search Results

Meet the people of *Church of the Resurrection, a United Methodist Church***Pastor: Rev Adam J Hamilton**13720 Roe Boulevard
Overland Park, KS 66224
Phone 913 897-0120**Mailing Address:**13720 Roe Blvd
Leawood, KS 66224-3588

Fax 913 897-0361

E-mail Address

umc.org

The following information is provided

FIND-A-CHURCH**is the most frequently visited
part of the UMC.org website.**

Provided by United Methodist Communications

HAVE QUESTIONS?Call 913-897-0120 or [send an email](#)**OFFICE HOURS**

8:00 AM to 5:30 PM M-F except Holidays

APPOINTED CLERGY

Rev. Adam J Hamilton

Rev. Laurie Lowe Barnes

Rev. Prudence A Bertolino

Rev. G Russell Brown

Rev. Andrew Eric Conard

Rev. Nicole Scherle Conard

Rev. Joann Defrain

Rev. Karen C Lampe

Rev. Judy Long O'neal

Rev. Judy Long O'neal

Rev. Judy Long O'neal

Rev. Judy Long O'neal

Rev. Judy Long O'neal

YOUR CHURCH INFORMATIONHelp us help you by updating your Find-A-Church Information
[Update Your Page Now >](#)**How to get here****Average Worship Attendance: 6535**
Languages Spoken in Worship: English

Meet The United Methodist Church of the Resurrection, a congregation in the southern part of the Kansas City metropolitan area committed to building a church for people who like to ask questions, are a bit skeptical of easy answers, are open to discovering truth and are willing to explore the Christian faith.

Since 1990, when the church was founded, thousands of your friends and neighbors have become a part of The Church of the Resurrection. Chances are, someone you know already attends the church. If you were to ask them why they attend, they would likely tell you that the people of the church are welcoming, the worship services are inspiring, the sermons speak to both the intellect and the heart, and the small groups offer real community. For many, this was their first experience with Christianity that made sense, was relevant to their daily lives, and left them looking forward to coming back for more.

Church of the Resurrection
13720 Roe Boulevard

(913) 897-0120

Click the red marker to get directions



10THOUSANDDOORS

What if church wasn't just a building, but thousands of doors? Each of them opening up to a different concept or experience of church - and a journey that could change the world. Would you come?



GO/DO

Google Earth locates needs across the globe. Use it to seek out a cause, to learn more about a need and when it moves you - to take action.



NOW

Access headlines, people and causes here and abroad, right now.



READ

Read on and you just might gain perspective, gain knowledge, stay in touch, find your way, discover a new cause, get enlightened, master something, stay in the loop.



WATCH



What will you see here? People just like you telling their stories and making a difference in the world and their own backyards.



US

We are The United Methodist Church. We're helpers, healers, listeners and much more.



TALK

Here's a place to ask those questions. Those questions you need answered. Who knows what you'll discover?



FIND

Here, you'll find an experience that is everything from practical to spiritual. And always meaningful.



LISTEN

New music, relevant dialogue, intriguing commentaries. There's a lot going on that's worth passing along.



You can never have an **impact**
on society if you have not changed.

—Nelson Mandela

Rethink Church - What if Church was a Verb

FEATURE

RETI



"Rethink Church" – A lifestyle and a conversation

Together, we can open hearts, open minds, and open doors. The people of The United Methodist Church

[Read full story ▶](#)

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***Note most important ideas
gleaned from morning***

**TOP
TEN
LIST**



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Begin Church Action Plan
Plan for next 2 weeks to start?
Advent/Christmas? Epiphany?
Lent/Easter? Pentecost?

A silhouette of a hiker with a large backpack and a tripod stands on a mountain peak, looking out over a vast landscape at sunset. The sun is low on the horizon, casting a warm orange glow over the scene. The hiker is positioned on the left side of the frame, facing right.

“ To be on a quest is
nothing more or less than to
become an asker of
QUESTIONS.”

—Sam Keen

RETHINK

Keep

Nurture

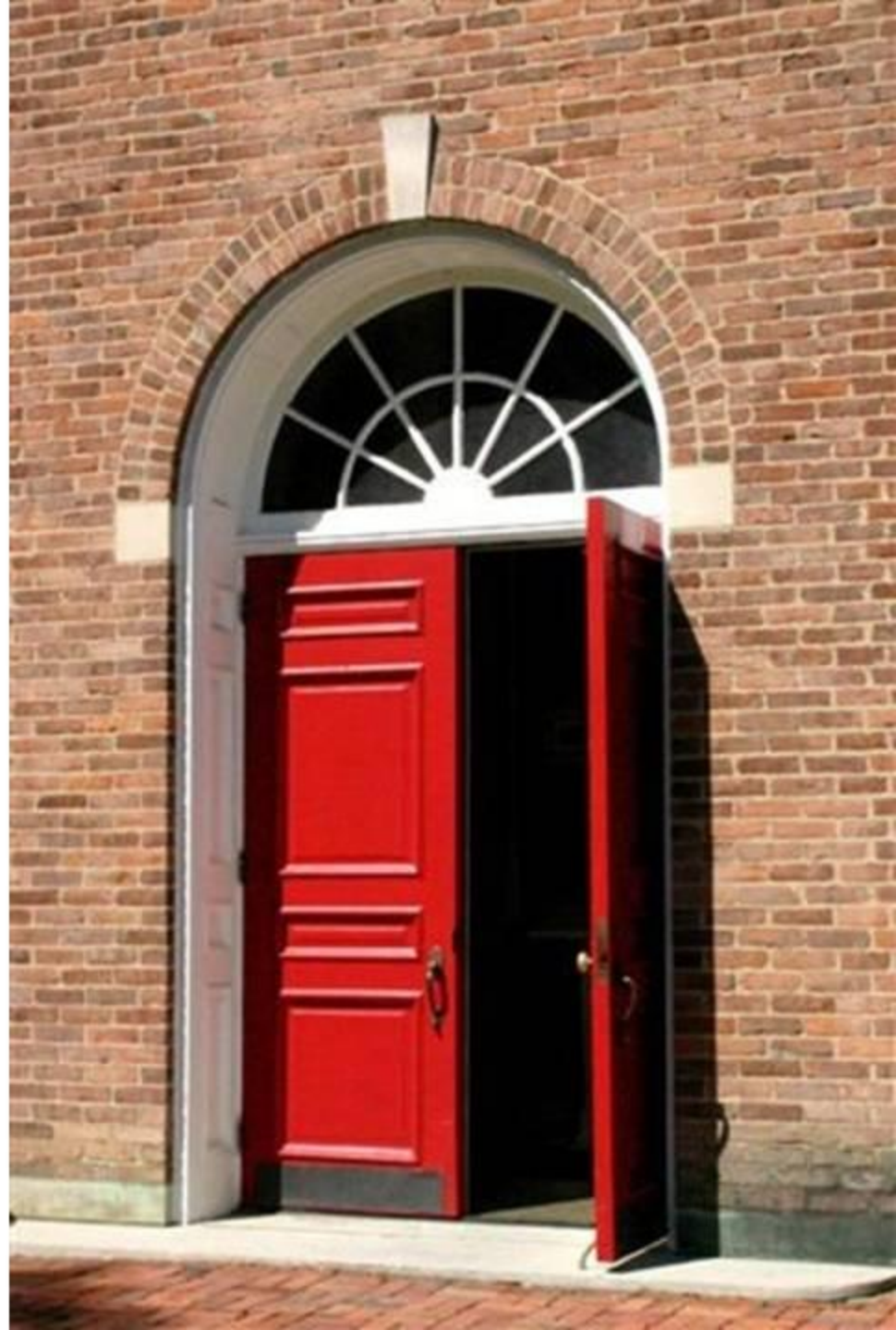
Initiate

Heighten

Target

Envision

Remember



**You'll rebuild
and renovate,
make the
community
livable again.**

—Isaiah 58:9, The Message





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Preview of Coming Attractions

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***Worship for nourishment &
sending forth into the mission field***

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***“Your attention please:
the church has left the building!”***

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Before Lunch

***Note most important ideas
gleaned from morning***

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Lunch

*Tell your story of connecting
outside the church*

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"Rethink Rock"



United Methodist
communications

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